

Media Kit

Speaker

De'Shera
Milan

www.desheramilan.com





Social Media

751

Social Media Engagement

1.6 K

Social Media Followers

41 K

Social Media Impressions

22 K

Social Media Reach

Biography

De'Shera Milan, affectionately known as Shera, is a Certified Life Coach, Speaker, Author, Hospitality Consultant, and the Chief Visionary Officer of D. Milan Hospitality. She created her company with one purpose: to influence the communities in which they do business positively.

De'Shera's career has expanded over fifteen years in the hospitality and customer service sectors, working with some of the most prominent hospitality brands in the world: Wyndham, Hyatt, Walt Disney World, Hilton, Marriott, and Chick-fil-A. She has had management experience working in four major metro markets: Atlanta, Orlando, New York City, and Los Angeles. De'Shera earned a Bachelor of Business Administration in Hospitality Administration from Georgia State University and a Master of Business Administration from Capella University.

Credentials

- Master of Business Administration
- Bachelor of Business Administration, Hospitality Administration, Cum Laude with Honors
- Certified Professional Coach: 100+ Hours of Training and 500+ Hours of Coaching

Featured on

SKY'S THE LIMIT

yahoo!
finance

First Paso

BOLDJOURNEY



De'Shera
MILAN

Coach | Speaker | Entrepreneur

Throughout her rewarding career, De'Shera realized that her local community could benefit from the knowledge and resources attained in her professional career. She has spoken at K-12 schools, colleges, churches, podcasts, web series, and more. She has been featured on Yahoo! Finance, Sky's the Limit, First Paso, and BOLD Journey Magazine. Her mission is to provide an authentic and distinguished hospitality service experience to all supporters of her company. De'Shera truly adores inspiring others to become the best version of themselves.

SIGNATURE TOPICS

- ✓ Break Free to Unlock Your Destiny
- ✓ You Belong Here: Believing in God's Dream for Your Life
- ✓ Infusing Hospitality in Business: A Recipe for Success
- ✓ Navigating Entrepreneurship: Lessons from a Purposeful Dreamer
- ✓ What's The Rush? Managing Anxiety & and Finding Inner Peace



44.1K

impressions



74.1%

25-34 age demographic



65.2%

women demographic



22K

accounts reached

SPEAKER PACKAGES

AVAILABLE BOOKINGS: KEYNOTE ADDRESS, SEMINAR, CONFERENCE, WORKSHOP, PANEL, RETREAT & MORE.

PACKAGE A

- 30-90 Minute Presentation
- Social Media & Email Feature
- Q&A Sessions

PACKAGE B

- Half-Day Seminar
- Custom Presentation
- Marketing & Promotion
- Course & Book Discounts

PACKAGE C

- Full-Day Seminar
- Custom Presentation
- Marketing & Promotion
- Premium Discounts
- Free Digital Downloads

TRAVEL FEE ADDED FOR ALL BOOKINGS OUTSIDE 50 MILE RADIUS



Please feel free to reach out for any questions.

CLIENT FEEDBACK

"I have been so inspired by De'Shera and her ability to motivate me to take steps forward. After speaking with her, I always feel so inspired. I just love her! What a gift she has. I'm sure she will inspire so many others."

Maribel Garcia

"De'Shera was an excellent coach for me as a new entrepreneur. She not only helped me navigate and plan for my own goals, she also integrated practical and spiritual wisdom for me to use."

Jerisha Wilson

Get in Touch!

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